



ZWEIG GROUP TRAINING PROGRAMS

Leadership Skills for AEC Professionals

Leaders are certainly made and not born which is why our 2-day seminar, Leadership Skills for AEC Professionals, was specifically developed to provide design and technical professionals with the skills to become more competent leaders. This course helps attendees develop and re-affirm the leadership skills, strategies, and techniques that will help them grow personally and professionally.

Leaders need to know how to communicate effectively including public speaking, knowing their strengths and weaknesses and how to improve upon them, mentoring members of their team, handling a crisis, developing a vision for the future, understanding and encouraging the role of routine, decision making as a leader, effective recruitment and retention, and change management.

Practical leadership skills are vital to the health and success of every company in any industry. Effective leaders motivate their teams to achieve exceptional results, inspire others to be better than they thought possible, and they create an environment where everyone is moving in the same, positive direction.

This course is taught by expert leaders who are immersed in the AEC industry and have practical experience solving many of the challenges facing AEC firms. This seminar is not a course full of buzzwords or the latest fads, it is a course filled with practical solutions design technical professionals can use every day to lead their firms to success.

TWO-DAY LEADERSHIP PROGRAM OVERVIEW & AGENDA

Day 1: 8:30 am – 4:30 pm | Day 2: 8:30 am – 3:30 pm

INTRODUCTION AND THE THEORY OF LEADERSHIP

- Understand (briefly) the theory behind effective leadership
- How leadership and management differ
- Unique skills required of leaders
- The future of leadership

TYPES OF LEADERS

- Leadership styles that work
- Public Speaking
- Good presentations and great presentations
- Preparation is essential
- Everyone has a different learning style

COMMUNICATION

- Why effective communication is critical to your success
- Traits of great communicators
- The "Media"
- Strategies for internal and external communication

ROLE OF ROUTINE

- Putting systems in place that make you a better person/ leader
- Establish workout times & activities
- Reading and writing
- You can't take care of others, if you don't take care of yourself

RECRUITING AND WORKFORCE PERSONALITIES

- Understanding individual strengths
- Combining talents
- Introverts & extroverts

MENTORING

- What it should and shouldn't be
- Benefits of mentoring
- Expectations

DECISION MAKING

- Types of decisions and possible outcomes
- Intuition and gut-feelings
- Effects on individuals, company, and self (executive health)
- Tips for better decision making

CHANGE MANAGEMENT

- Why change is difficult, but necessary
- Leading change efforts
- Role as a change agent
- Preventing rollback



2-Day: 12 PDH / 1.2 CEU

Zweig Group seminars are eligible for Professional Development Hours credits and Continuing Education Units. All attendees receive a certificate of completion indicating the number of hours earned during each seminar.

CONTACT: Zweig Group Events
events@zweiggroup.com | 800.466.6275

LEADERSHIP SKILLS FOR AEC PROFESSIONALS



CONTINUING EDUCATION



2-Day: 12 PDH / 1.2 CEU

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