

## THURSDAY SEPT 20

7:30-8:30am Breakfast & Registration  
8:30-8:40am Welcome & Introductions  
8:40-9:15am State of the Industry  
Chad Clinehens, CEO, Zweig Group  
9:15-10:15am Keynote 1: "Home to Home Depot"  
Jay Steinfeld, CEO, Blinds.com  
10:15-10:45am Break  
10:45-11:45am Keynote 2: "A Culture of Inclusion"  
Dickerson Wright, CEO #1 Hot Firm NV5  
11:45-12:00am Networking & Break  
12:00-1:00am Lunch + Rising Stars + Top New Venture  
Awards sponsored by Civil + Structural  
Engineer Magazine

1:15-2:15pm **Breakout 1** | See the Breakout Schedule  
and map on the following pages.

2:15-2:30pm Break

2:30-3:30pm **Breakout 2** | See the Breakout Schedule  
and map on the following pages.

3:30-4:00pm Break

4:00-5:00pm **Breakout 3** | See the Breakout Schedule  
and map on the following pages.

5:30-7:00pm Reception

## FRIDAY SEPT 21

7:30-8:30am Breakfast  
8:30-8:40am Welcome & Introductions  
8:40-9:40am Keynote 3: "Smarter by Design:  
A Knowledge Management Manifesto for  
the AEC Industry" Christopher Parsons,  
Knowledge Architecture  
9:40-10:00am Break

10:00-11:00am **Breakout 5** | See the Breakout Schedule  
and map on the following pages.

11:00-11:15am Break  
11:15-12:00pm General Session: Elevating the Industry  
Panel Discussion, Sepideh Saidi,  
President and CEO of SEPI Engineering  
& Construction, Inc., Steve Lucy, JQ  
Engineering, Ozzie Nelson, CEO, NELSON  
12:30-3:00pm Top Golf Activity (party bus transportation  
to and from hotel)

5:00-6:30pm Red Carpet Reception

**6:30-9:30pm Black Tie Awards Reception**

## Thursday 1:15 pm - 2:15 pm

- A. STATE ROOM** "BIM Advancement with Bentley  
CONNECT Edition" Mark Enos & Matt Jordan, Bentley
- B. FOUNTAIN ROOM** "Permanent + Research Credit =  
Competitive Advantage" Dawson Fercho, CTA
- C. PAVILION ROOM** "The Changing Workplace: A New  
School and Old School Discussion" Aaron Tippie, Westwood  
Professional Services, Mitch Fortner, KSA

## Thursday 2:30 pm - 3:30 pm

- A. STATE ROOM** "Utilizing Cloud-Based Software" Mark Little,  
Project Boss
- B. FOUNTAIN ROOM** "All About ESOPS" James Swabowski,  
Matt Doucet, & Patrick Stolz, Wintrust
- C. PAVILION ROOM** "Question Mark: 30 Years of  
Consulting Experience, An Open Mic" Mark Zweig, Chairman &  
Founder, Zweig Group

## Thursday 4:00 pm - 5:00 pm

- A. STATE ROOM** The 2018 Hot Firm M&A Panel **George**  
Christodoulo, Lawson & Weitzen, LLP., Bryan Powell, Westwood Professional  
Services, Moderated by Jamie Claire Kiser, Zweig Group.
- B. FOUNTAIN ROOM** "Marketing, Motivation and Meaning  
- How Marketing Excellence Elevates Your Firm And The  
Industry" John Zweig, Chairman, WPP Group
- C. PAVILION ROOM** Best Firm to Work For Panel **Brian**  
Bowers, President - Bowers + Kubota Consulting, Inc- #1 Arch, #1 Civil, #2 MD, Paul  
Grosser, President & CEO - P.W. Grosser Consulting- #1 Environmental, Laura Nick,  
Corporate Communications Leader - Garver- #1 MD, Brent Wright, CEO- Wright  
Engineers- #1 Structural

## Friday 10:00 am - 11:00 am

- A. STATE ROOM** "Getting Your Employees To Think (And  
Act) Like Owners" June Jewell, AEC Business Solutions
- B. FOUNTAIN ROOM** "The Executioner: An Hour on the  
Power of Strategy with Michael Davis" Michael Davis, WGI
- C. PAVILION ROOM** "Alternatives To Conventional  
Ownership Transition" Panel Discussion: James Swabowski,  
Bo Sutton, Bow River, Will Swearingen, Zweig Group, Donald C. Alford, Executive  
Vice President, Strategic Growth, NV5