

HOT FIRM & A/E INDUSTRY AWARDS CONFERENCE AGENDA



The Zweig Group Hot Firm and A/E Industry
Awards Conference



PRE-CONFERENCE

WEDNESDAY, SEPTEMBER 19, 2018

1:00PM – 4:00PM

Pre- Conference Workshop – “Building your Personal Brand” Steve Thomas

6:00PM – 7:30PM

VIP Reception (VIP Registrations Only)

DAY 1

THURSDAY, SEPTEMBER 20, 2018

7:30AM – 8:30AM

Breakfast & Registration

8:30AM – 8:40AM

Welcome & Introductions

8:40AM – 9:15AM

State of the Industry – Chad Clinehens, CEO, Zweig Group

9:15AM – 10:15AM

Keynote 1: “Home to Home Depot” Jay Steinfeld, CEO, Blinds.com

10:15AM – 10:45AM

Break

10:45AM – 11:45AM

Keynote 2: “To Be or Not Two Be” Jack Portman

11:45AM – 12:00PM

Networking & Break

12:00PM – 1:00PM

Lunch Rising Stars + Top New Venture Awards sponsored by civil + structural ENGINEER Magazine

1:15PM – 2:15PM

Breakout Sessions

A: “BIM Advancement with Bentley CONNECT Edition”
Mark Enos & Matt Jordan, Bentley

B: “Permanent + Research Credit = Competitive Advantage”
Dawson Fercho, CTA

C: “The Changing Workplace: A New School and Old School Discussion” – Aaron Tippie, Westwood Professional Services, Mitch Fortner, KSA

2:15PM – 2:30PM

Break

2:30PM – 3:30PM

Breakout Sessions

A: “All about ESOPS” James Swabowski, Matt Doucet, & Patrick Stolz, Wintrust

B: “Question Mark: 30 years of consulting experience, an open mic”
Mark Zweig, chairman & founder, Zweig Group

C: “Utilizing cloud-based software” Mark Little, Project Boss

3:30PM – 4:00PM

4:00PM – 5:00PM

Break

Breakout Sessions

- A: The 2018 Hot Firm M&A Panel – George Christodoulo, Lawson & Weitzen, LLP., Bryan Powell, Westwood Professional Services, Joe Boyer, Atlas Technical Consultants, Paul DiDonato, AIA, President, ATI Architects + Engineers, Moderated by Jamie Claire Kiser, Zweig Group.
- B: “Marketing, Motivation and Meaning – How marketing excellence elevates your firm and the industry” – John Zweig, Chairman, WPP Group
- C: Best Firm to Work For Panel – Brian Bowers, President – Bowers + Kubota Consulting, Inc- #1 Arch, #1 Civil, #2 MD, Paul Grosser, President & CEO – P.W. Grosser Consulting- #1 Environmental, Laura Nick, Corporate Communications Leader – Garver- #1 MD, Brent Wright, CEO- Wright Engineers- #1 Structural

5:30PM – 7:00PM

Reception

DAY 2

FRIDAY, SEPTEMBER 21, 2018

7:30AM – 8:30AM

Breakfast

8:30AM – 8:40AM

Welcome & Introductions

8:40AM – 9:40AM

Keynote 3: “Smarter by Design: A Knowledge Management Manifesto for the AEC Industry”
Christopher Parsons, Knowledge Architecture

9:40AM – 10:00AM

Break

10:00AM – 11:00AM

Breakout Sessions

- A: “Alternatives to conventional ownership transition” Panel
Discussion: James Swabowski, David Ettinger, Bow River, Will Swearingen, Zweig Group, Donald C. Alford, Executive Vice President, Strategic Growth, NV5
- B: “Getting your employees to think (and act) like owners” June Jewell, AEC Business Solutions
- C: “The Executioner: An Hour on the Power of Strategy with Michael Davis” – Michael Davis, WGI, Phil Keil, Zweig Group

11:00AM – 11:15AM

Break

11:15AM – 12:00PM

General Session: Elevating the Industry Panel Discussion, Sepideh Saidi, President and CEO of SEPI Engineering & Construction, Inc., Steve Lucy, JQ Engineering

12:30PM – 3:00PM

Top Golf Activity

5:00PM – 6:30PM

Red Carpet Reception

6:30PM – 9:30PM

Black Tie Awards Ceremony



AGENDA SUBJECT TO CHANGE